

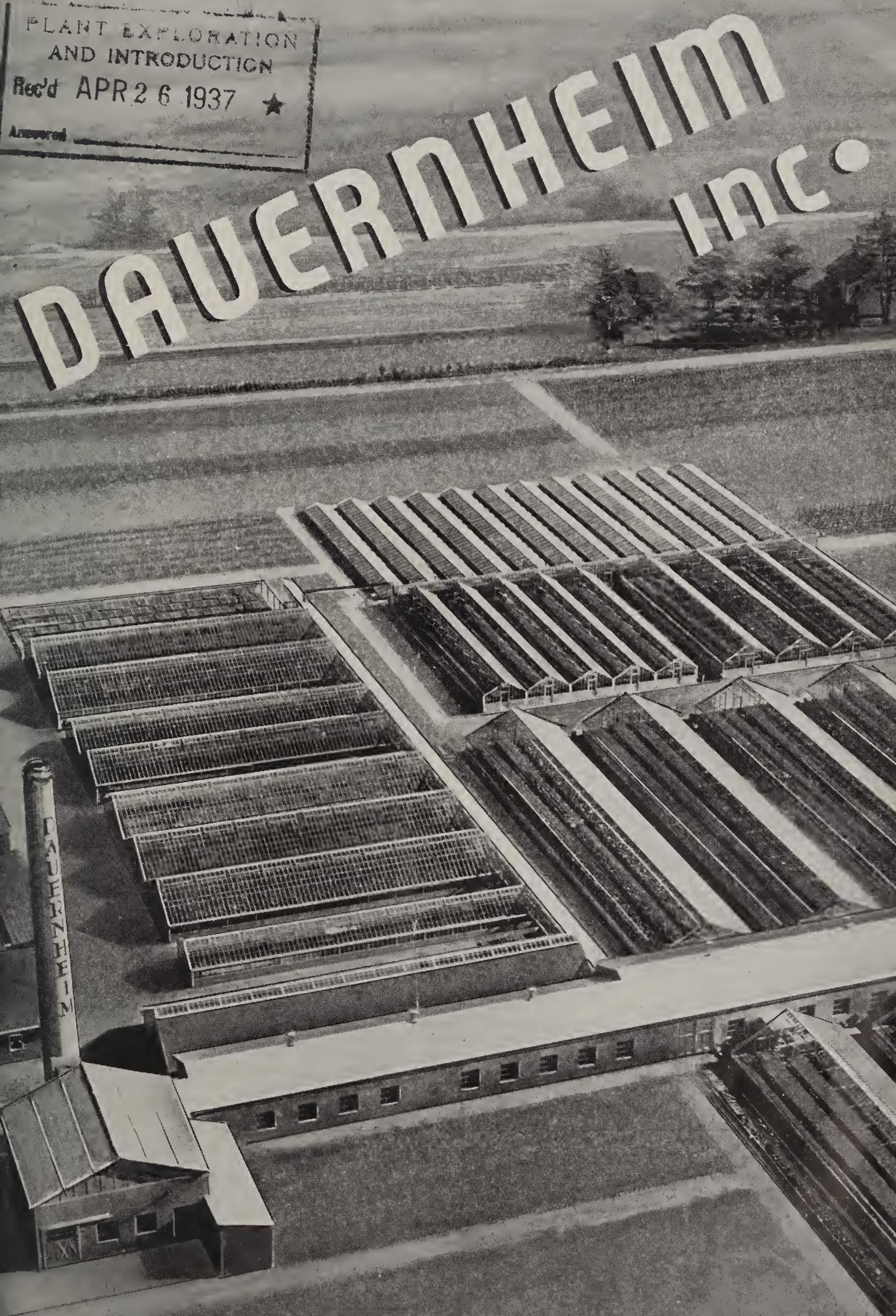
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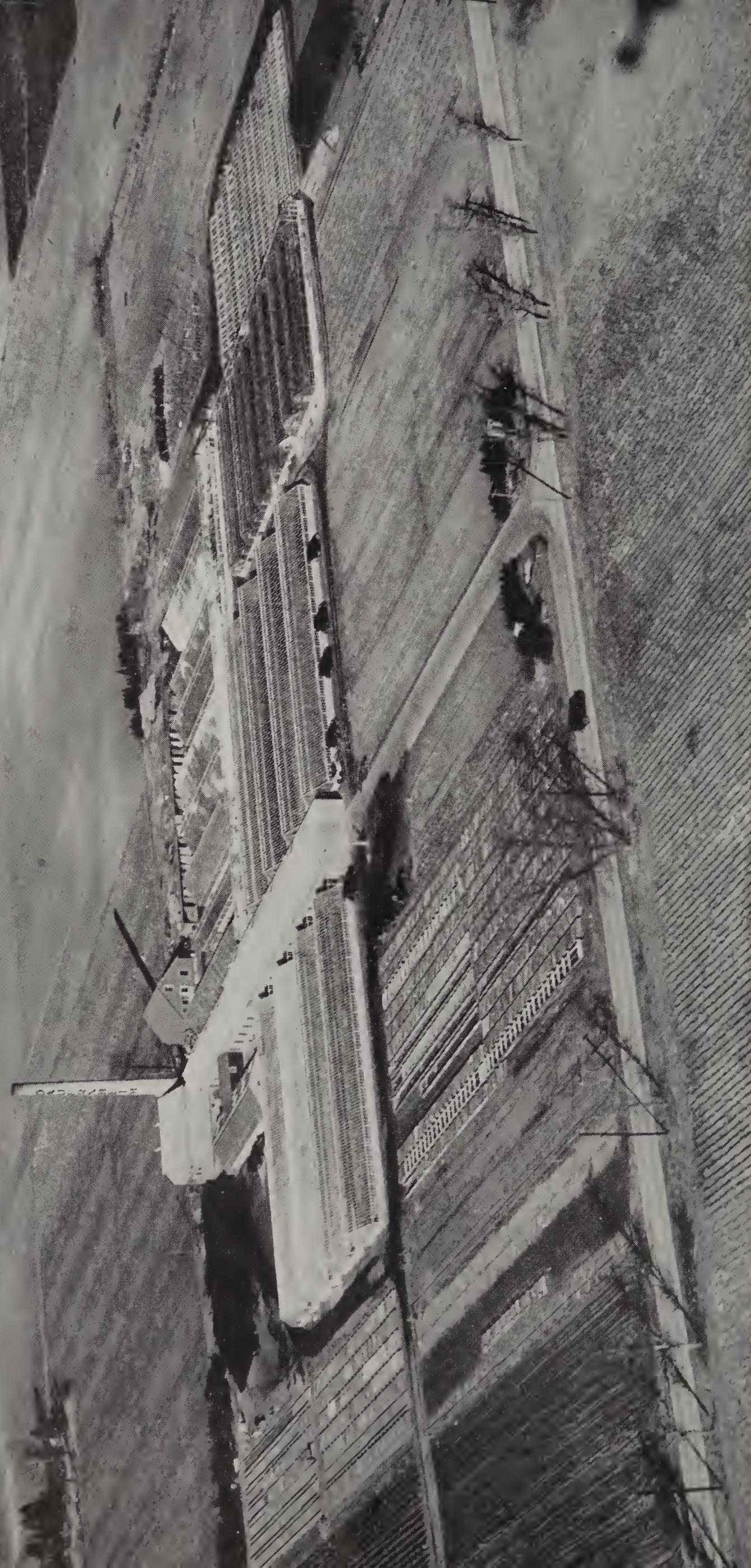
PLANT EXPLORATION
AND INTRODUCTION

Rec'd APR 26 1937 *

Answered _____



GREENHOUSES AND GARDENS OF DAUERNHEIM, INC., FLORISTS, WANTAGH AND JERUSALEM AVENUES, WANTAGH, LONG ISLAND, N. Y.



Wherein We Offer an Explanation —

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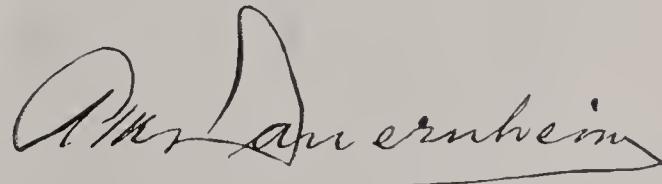
FOR some time we have been anxious to tell the "story" of Dauernheim, Inc., but invariably as we proceeded to unfold the facts ourselves, we became acutely self-conscious. Then came a morning when the letter carrier really carried a letter.

Following the reading of this communication, we telephoned our kind patron and quickly received permission to use it. And here it is.

Of course, we are proud of our organization and justifiably so, we believe. In an endeavor to have you become more fully acquainted with the thoroughness and completeness of our service, we are presenting on the following pages additional data regarding Dauernheim, Inc., which reveal the wide scope of our firm and thus, we hope, will prompt your fullest consideration on all occasions.

Sincerely,

DAUERNHEIM, INC.,



PRESIDENT.

One of several greenhouses producing thousands of potted Easter Lilies.



Cacti and Succulent Plants are grown throughout the year.

A greenhouse producing Otaheite Oranges for the Christmas Season.



A Customer jots down a few impressions—and we pass them along to you

“I do not know quite why I am writing this, except that this happens to be one of those mean January days with a high wind blowing and the air penetratingly cold. My apartment is cozy and warm and it is possible that my present mood is largely due to an old favorite song of mine which has just come over the radio. The tune and the words have stirred old memories which will not be denied and seem to demand of me that I find expression for my thoughts in writing.

“First of all my mother and father lived the greater part of their lives in Brooklyn but a year or two after I was born my dad realized a long-cherished dream of his and moved to Nassau County on Long Island. I regard this as a most fortunate circumstance in my life because I grew up in the wide open spaces, with trees, lawns, wild vegetation and dogs as my companions. In the course of time, necessitated by the demands of progress, I saw gradual changes in my home town which, in many ways, had a tendency to destroy much of the beautiful country surrounding our home. This progress brought many families to Long Island from Brooklyn and New York City, for whom thousands of homes were erected. While all this building was going on I almost began to think that Long Island had lost its charm forever. However, I was wrong, because there came a time when those in authority saw the imperative need of saving Long Island for Long Islanders and all others whose love of nature still lived within them.

“Probably the greatest civic improvement of our times is that of the development of Jones Beach. Here, thanks to

engineering skill, we saw vast stretches of swamp land and uncontrolled inlets changed to beaches and causeways which beckoned all to one of the finest shore developments in the world.

“As we journeyed to Jones Beach, through the town of Wantagh, I noticed a change in the landscape at the corner of Jerusalem and Wantagh Avenues, where there came into view the greenhouses and gardens of Dauernheim, Inc., and as I witnessed a marvelous change from what had been sheer farm land to the housing of what appeared to be a modern greenhouse establishment and because of the natural attraction flowers hold for me I began to make it a habit to wander among the Annuals and Perennials where efficient salesmen extended all the courtesies possible and gave freely of their time and knowledge.

“I also had the privilege of tours through the greenhouses at various seasons of the year, which brought home to me in vivid fashion the deliberate planning, patience and skill that enter into the production of those beautiful plants and flowers which are made available to the public throughout the year.

“I shall never forget the sight of twenty-five thousand pots of Easter Lilies timed, as my informant told me, almost to the split second. On that same day I saw over fifteen thousand pots of Hydrangeas in flower, and then stepping into another greenhouse there was revealed the exquisite beauty of over twenty thousand plants of Azaleas in flower with a grand array of Tulips, Gardenias, Hyacinths and Roses completing a perfect Easter picture.

“Later on in the year I could not resist the temptation of visiting the Dauernheim establishment just prior to Christmas when thousands of Poinsettias dazzled the eye with their red brilliance. There were plants of small size for the mod-

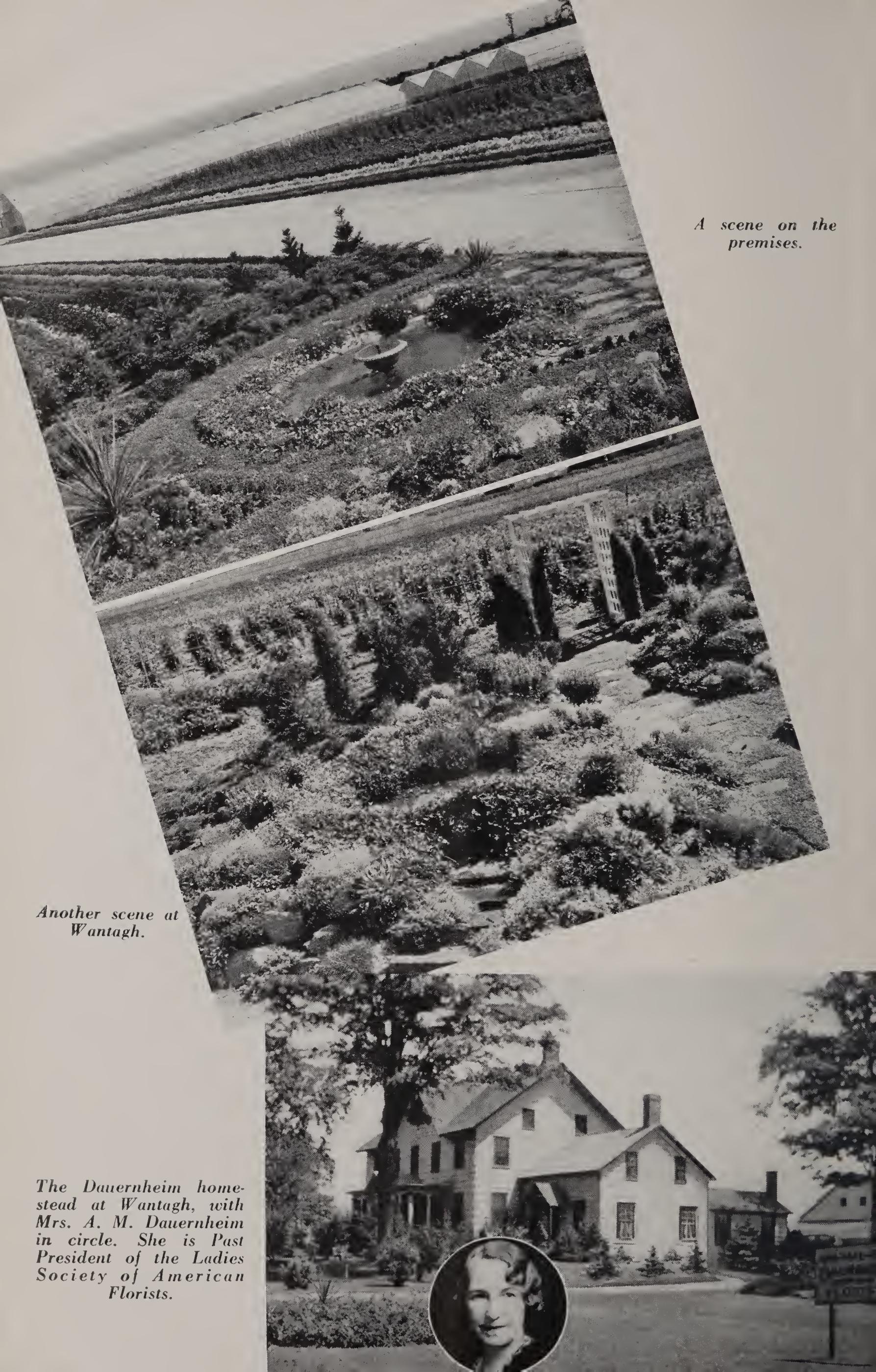
*A greenhouse of growing
Cyclamen.*



*One of many
greenhouses de-
voted to potted
Poinsettias.*



*Pots of Begonia,
Dorothy Gibbs,
ready for Christ-
mas.*



A scene on the premises.

Another scene at Wantagh.

*The Dauernheim home-
stead at Wantagh, with
Mrs. A. M. Dauernheim
in circle. She is Past
President of the Ladies
Society of American
Florists.*



erate pocketbook to those with blooms of at least twenty-two inches in diameter. I noticed, too, a grand display of Cyclamen with their pastel shades, also the decorative Orange plant, holding amazing fruit, but not to be eaten I'm told.

"In between seasons I have noticed that the greenhouses always had for immediate sale such foliage plants as Ferns, Pandanas, Crotons as well as Succulent plants and Cacti. These last two are made up in the most unique dishes imaginable, furnishing attractive table centers.

"However, my first love is for the garden and all that grows therein and the acres of Delphiniums, Oriental Poppies and thousands of other perennials to me are breathtaking in their beauty. On one of my visits last year I saw the birth of a rock garden featuring the plants most adaptable in these surroundings and which have become so much in vogue in recent years.

"Incidentally, I have promised myself a visit to the Tulip garden this Spring, which I know in advance will present a riot of color contributed by the various types of Tulips and Hyacinths. One could not see all of this without one's curiosity being aroused and I learned that your progressive florist today must be ever on the lookout for the newer things which the horticultural world is constantly introducing, much as your leading fashion expert catches the changing mood of the public.

"Inquiring about those plants, especially raised for Easter and Christmas, I discovered that this was part of the firm's wholesale business and that they were sold to the leading flower stores not only in the five boroughs of New York City and Long Island but to cities as far distant as three hundred miles away.

"I could well understand that the rush during Easter and Christmas does not permit visitors at the greenhouses



*The classic gateway to historic
Greenwood Cemetery.*

at that time but I did see about twenty huge moving vans in addition to the firm's own auto equipment being loaded for rapid delivery and I could not fail to notice the painstaking effort required in the selecting and wrapping of these plants—truly a monumental task in itself.

"I learned, too, that the firm's vast collection of annuals and perennials is largely sold to the small home owner, although the Dauernheim organization has been responsible for plantings of this material on a large scale on some of the most famous private estates on Long Island.

"As I write this I see in my mind's eye an area of about twenty-five acres devoted to the production of cultivated sod, truly forming a sea of green grass of the finest texture. One needs not to be an expert to realize the care that must go into the preparation of the soil and the selection of special grass seeds to produce such fine sod, so much in demand by private estates and also small home owners. Further I was given to understand that much of this sod had been used in beautifying the famous Greenwood Cemetery and further discovered the Dauernheim sod had been used almost exclusively on the roofs of Rockefeller Center.

"Looking around I noticed (as who hasn't) the huge smoke stack bearing the Dauernheim name and was told

that this stack now constitutes one of the guiding marks for Army and other aviators connected with the various flying fields nearby. Truly a lighthouse on land, lit up at night to assist the pilots of the air to a safe landing.

"I noticed, too, the boiler room of this establishment as "clean as a whistle" and yet over fifteen hundred tons of coal are fed automatically into the hungry furnaces which maintain the various temperatures required for the different types of plants in the greenhouses.

"Having gone thus far I was desirous of knowing something of the personnel of this corporation and had the pleasure of meeting Mr. A. M. Dauernheim, its President, whose ability has been largely responsible for the development of this organization.

"I discovered that Mr. Dauernheim is a protege of the late Commodore James Weir, from whom he received his first employment in 1898 in the firm which is now known as J. Ebb Weir & Co., Inc., at Fifth Avenue and Twenty-fifth Street, Brooklyn.

"This firm in its early days specialized primarily in gardening and landscaping in Greenwood Cemetery, acquiring a large clientele among the first people of New York City whose plots were in that cemetery.

*Establishment of
J. Ebb Weir & Co., Inc.
at 5th Ave. at 25th St.
Brooklyn, N. Y.*





Two views of the same garage, which we decorated for a wedding.

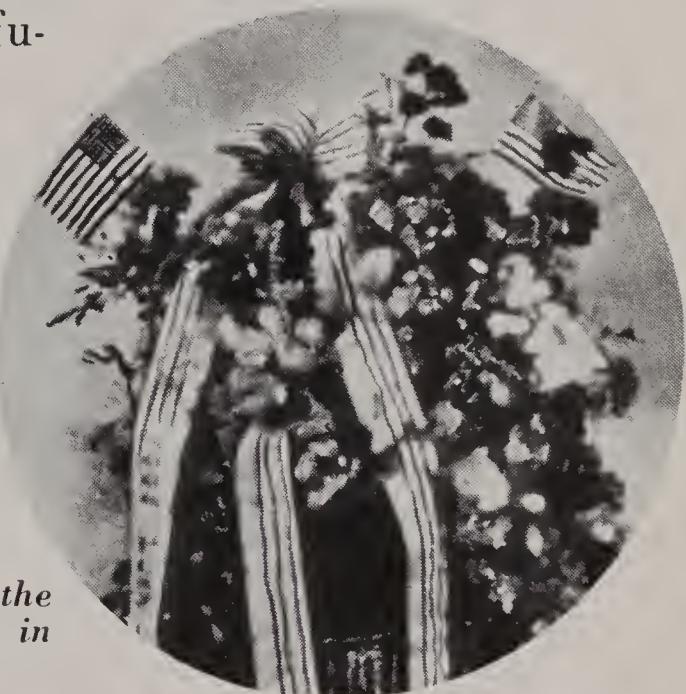


"After all these years the firm of J. Ebb Weir & Co., Inc., still conducts an extensive business in Greenwood Cemetery of planting, decorating and caring for plots. They are gratified that the present recovery again permits many plot owners to give expression to their sentiments in this way.

"There is carried on at this establishment at Fifth Avenue and Twenty-fifth Street, Brooklyn, that high type of business which one finds in the better flower shops. Some of the finest wedding bouquets, decorations, and other exquisite creations of the floral arts are a daily routine as well as floral arrangements for funeral occasions, including the most pretentious of casket blankets.

"I noticed that the firm was a member of the Florists Telegraph Delivery Ass'n, whereby flower orders are taken for

Floral piece delivered to the Nautilus at Spitzbergen in 1931.



A glimpse of Spitzbergen—where the floral tribute was delivered

delivery the world over, and learned that the Weir Company was one of the original members of the Association.

"This delivering of flowers by wire is one of the most fascinating sides of the flower business filled with interesting experiences, and on inquiring of Mr. Dauernheim he assured me that one of the most difficult commissions his firm had received, was the occasion when one of their customers placed an order to deliver a floral tribute to an officer of the submarine "Nautilus" just prior to its proposed trip in 1931 under the North Pole. He found on inquiry that the florist nearest the North Pole was located in Trondhjem, Norway, who caught the spirit of the occasion and furnished a suitable floral basket which was presented while the submarine was in King's Bay, Spitzbergen. As the world knows, the Nautilus did not achieve its mission, but the order for flowers was filled.

"It has just occurred to me as I conclude these rambling thoughts, that I might as well pass them on to the Dauernheim organization as a slight return for the pleasure which I have derived from a close contact with the broad service which it is in a position to render the public and also for the many courtesies extended to me in all my business dealings with them."

* * * *



*These two trade marks represent the utmost in courtesy,
service and fine plant-material.*

OFFICERS AND PRINCIPALS



A. M. DAUERNHEIM
President

Past President of Society of American Florists.
Past President of New York Florists' Club.
Member of International Flower Show Committee.
Member of National Flower Show Committee.
Member Rotary Club.
Member Crescent Athletic Club.
Member Brooklyn Lodge of Elks.
Member St. Albans Country Club.



MEL A. DAUERNHEIM, *Vice President-General Manager* of Wantagh Plant. President of New York Florists' Club. Joined organization on leaving Cornell University, nine years ago.



LORETTA F. MORTON,
Assistant Treasurer.
With organization for the past 20 years.



FRANK P. CUE,
Treasurer.
With organization for the past 14 years.



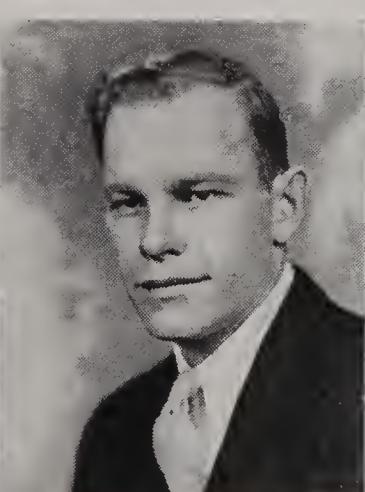
WILLIAM T. YOUNG,
Superintendent, Greenwood Cemetery Activities. With firm for 25 years.



ROBERTA DAUERNHEIM.
General Sales Manager at Wantagh. Graduate of Skidmore College, 1933.



HAROLD S. MABIE, *Superintendent at Wantagh.* In charge of personnel. With organization 5 years.



HENRY B. SCHROEDER, *Plant Pathologist and Garden Consultant at Wantagh.* With organization 5 years.



ARTHUR H. KNICKMAN, *Manager, Floral Art Department.* J. Ebb Weir & Co., Inc. With firm 5 years.



VINCENT HANHART, *Superintendent, Landscape Department.* With organization for the past 6 years.

Exhibit at International Flower Show, 1934, which won a special award.



A naturalistic garden, awarded gold medal at 1935 International Flower Show.



Special award was accorded this garden at the 1936 International Flower Show.

What We Grow

In presenting the following list of what we grow, in Annuals, Perennials, etc., we derive a great satisfaction, for it will be apparent to all who read this list carefully, that we have, through painstaking selection, gathered under one roof a collection of plants to satisfy the most exacting requirements. These are offered as sturdy, matured plants in pots, clumps, etc., as the conditions require.

Furthermore, we would be failing in our duty if we were to omit reference here to the awards listed elsewhere, of the various high honors which we have received for our plant displays in the keen competition at outstanding Flower Shows and important club meetings.

HARDY PERENNIALS

| | | |
|--|--|---|
| Achillea millefolium, Cerise Queen | Baptisia australis (<i>False Indigo</i>) | Dianthus barbatus (<i>Sweet William</i>) |
| " ptarmica, The Pearl (<i>Milfoil</i>) | Boltonia latisquama | " caesius (<i>Cheddar Pink</i>) |
| Aconitum fischeri (<i>Monkshood</i>) | Calamintha alpina (<i>Calamint</i>) | " deltoides, Brilliant |
| Agrostemma coronaria (<i>Rose Campion</i>) | Callirhoe involucrata | " plumarius (<i>Hardy Garden Pinks</i>) |
| Ajuga reptans (<i>Bugle</i>) | Campanula glomerata superba (<i>Clustered Bell-flower</i>) | Dicentra eximia (<i>Fringed Bleeding-Heart</i>) |
| " reptans purpurea | " medium (<i>Canterbury Bells</i>) | " spectabilis (<i>Bleeding-Heart</i>) |
| Althaea rosea fl.-pl. (<i>Hollyhock</i>) | " persicifolia (<i>Peach Bell</i>) | Dictamnus fraxinella (<i>Gas-Plant</i>) |
| Alyssum argenteum (<i>Basket of Gold</i>) | " rotundifolia (<i>Blue Bells of Scotland</i>) | Digitalis (<i>Foxglove</i>) |
| " saxatile (<i>Basket of Gold</i>) | Centaurea argentea (<i>Hardy Dusty Miller</i>) | Doronicum caucasicum (<i>Leopard's Bane</i>) |
| Anchusa italicica, Dropmore " myosotidiflora | Cerastium argenteum (<i>Snow-in-Summer</i>) | Erica carnea (<i>Heather</i>) |
| Anemone hupehensis (<i>Early Anemone</i>) | Cheiranthus allioni (<i>Wallflower</i>) | " vagans |
| " japonica alba | Chrysanthemum articum (<i>The Arctic Daisy</i>) | Erigeron speciosum |
| " japonica, Queen Charlotte | " coreanum (<i>Korean Chrysanthemum</i>) | Erinus alpinus |
| Anthemis kelwayi (<i>Golden Marguerite</i>) | " Korean Hybrids | Eryngium amethystinum (<i>Sea Holly</i>) |
| Aquilegia alpina (<i>Columbine</i>) | " Hardy Varieties for the Border | Euonymus japonicus argenteus |
| " canadensis (<i>Wild Columbine</i>) | Amelia | " japonicus aureus |
| " chrysantha | Cavalier | " radicans variegatus |
| " Mrs. Scott Elliott's Hybrids | Granny Scovill | Eupatorium coelestinum (<i>Hardy Ageratum</i>) |
| Arabis alpina (<i>White Rock-Cress</i>) | Grenadier | Festuca glauca |
| " alpina flore-pleno | Jean Cumming | Funkia variegata (<i>Plaintain-Lily</i>) |
| Arenaria balearica (<i>Sandwort</i>) | Jean Treadway | Gaillardia, Burgundy (<i>Blanket Flower</i>) |
| Armeria cephalotes (<i>Thrift; Sea-pink</i>) | Louise Schling | Geum chiloense, Lady Stratheden |
| " formosa | R. Marion Hatton | " chiloense, Mrs. Bradshaw |
| Artemesia abrotanum (<i>Old Man</i>) | " maximum, Mrs. C. Lothian Bell (<i>Shasta Daisy</i>) | " chiloense, Orange Queen |
| " Silver King | Coreopsis lanceolata | Gypsophila ehrlei |
| Aster alpinus | Delphinium belladonna | " repens |
| " Hardy Hybrids (<i>Michaelmas Daisies</i>) | " bellulosum | Helenium, Riverton Gem (<i>Sneezewort</i>) |
| " Mauve Cushion | " hybridum | Helianthemum mutabile (<i>Rock-Rose</i>) |
| " subcaeruleus | Wrexham Strain | Heliopsis pitcheriana |
| Aubrieta deltoides | Blackmore & Langdon Strain | Hemerocallis flava (<i>Yellow Day-Lily</i>) |
| " leichtlini | Sutton's King of Delphiniums | Heuchera sanguinea (<i>Coral Bells</i>) |
| | " chinensis alba | |
| | Dianthus arenarius (<i>Hardy Carnation</i>) | |

HARDY PERENNIALS (Continued)

| | | |
|--|---|--|
| Hibiscus moscheutos (Mallow) | Pachysandra terminalis (Japanese Spurge) | Sedum campestre |
| Hypericum repens | Paeonia (Peony) | " hispanicum |
| Iberis sempervirens (Hardy Candytuft) | Papaver nudicaule (Iceland Poppy) | " lydium |
| Iris germanica (German Iris) | " orientale (Oriental Poppy) | " sarmentosum |
| " ochroleucra | Pentstemon barbatus torreyi (Beard-Tongue) | " sieboldi |
| " prismatica | " glaber | " spectabile |
| " pumila | Phlox decussata | " spectabile, Brilliant |
| " sibirica (Siberian Iris) | " divaricata | Sempervivum arachnoideum (Hen and Chickens) |
| Lavandula vera | " subulata (Mountain Pink) | " funckii |
| Leontopodium alpinum (Edelweiss) | " suffruticosa | " globiferum |
| Liatris pycnostachya (Kansas Gayfeather) | Physalis franchetii (Japanese Lantern) | " tectorum |
| Linum perenne (Flax) | Physostegia virginica (False Dragonhead) | Sidalcea, Rose Queen |
| Lobelia cardinalis (Cardinal Flower) | " virginica, Vivid | Silene schafta (Catchfly) |
| Lupinus polyphyllus (Lupine) | Platycodon grandiflorum (Balloon Flower) | Stachys lanata |
| Lychnis alpina | " mariesii | Statice latifolia |
| " chalcedonica | Plumbago larpentae (Leadwort) | Stokesia cyanea |
| " haageana | Prunella webbiana | Thalictrum dipterocarpum (Meadow-Rue) |
| " viscaria | Pyrethrum hybridum roseum (Painted Daisy) | Thymus citriodora (Lemon Thyme) |
| Lysimachia nummularia (Creeping Jenny) | Rosmarinus (Rosemary) | " serpyllum |
| Lythrum roseum (Loosestrife) | Salvia argentea | Tritoma pfizeri (Red Hot Poker) |
| Matricaria capensis (Feverfew) | " azurea grandiflora (Meadow Sage) | Tunica saxifraga |
| Monarda didyma (Oswego Tea) | " turkestanica | Veronica (Speedwell) |
| Myosotis palustris (Forget- Me-Not) | Saponaria ocymoides (Soapwort) | " chamaedrys |
| Oenothera youngi (Evening Primrose) | Scabiosa caucasica (Pin- eushion Flower) | " gentianoides |
| | " japonica | " incana |
| | Sedum acre (Golden Moss) | " longifolia subsessilis |
| | | " repens |
| | | " spicata |
| | | " teucrium, Royal Blue |
| | | Viola cornuta alba (Tufted Pansy) |
| | | " cornuta, Jersey Gem |
| | | Yucca filamentosa (Adam's Needle) |

BEDDING PLANTS AND ANNUALS

| | | |
|--|---|---|
| Acalypha | Dahlia, Mignon, Coltness Hybrids | Nasturtium, Golden Gleam |
| Achyranthes | " Unwin's Hybrids | " Scarlet Gleam |
| Ageratum, Irwin's Beauty | Dracaena indivisa | " Golden Globe |
| " White | Euphorbia marginata (Snow-on-the- Mountain) | Pansies. Mixed or Separate Colors |
| Alyssum | Fuchsia, Black Prince | Petunias, Double |
| Alternanthera, Golden- leaved, Bright Red and Dark Red | " Little Beauty | " Fringed Single |
| Anthericum mandaianum Variegatum | Gazania longiscapa | " Dwarf Bedding |
| Antirrhinum Tom Thumb | Geraniums | " Blue Bedder |
| Aster, Wilt-resistant Invincible Branching | Heliotrope, Royal Fragrance | " Balcony Type |
| Begonia semperflorens | Impatiens holsti | Phlox, drummondii, Fireball and Salmon |
| " Tuberous-rooted | Ipomoea (Morning Glory) | Portulaca, Double |
| Browallia speciosa major | Ivy, German | Salvia splendens, Bonfire |
| Calendula, Ball's Gold | Lantanas | " Blue Bedder |
| " Radio, Golden Beam | Lobelia, Crystal Palace | Santolina |
| Candytuft, Umbellata | Marguerite | Scabiosa |
| Canna, King Humbert | Marigold, Sinuata pumila | Thunbergia, Mixed |
| " President | " French Legion of Honor | Torenia fournieri |
| " Yellow King Humbert | " Guinea Gold | Tradescantia (Wandering Jew) |
| Celosia plumosa, Dauern- heim's Strain (Coxcomb) | Mesembryanthemum cordi- folium (Ice-Plant) | Verbena |
| Centaurea (Dusty Miller) | Mimosa pudica (Sensitive Plant) | " Lemon |
| Cobaea scandens | | Vinca major |
| Coleus | | " rosea |
| " Brilliance | | Zinnias |
| Cosmos, Orange Flare | | |

CHRISTMAS FLOWERING PLANTS

Poinsettias
Begonia, Marjorie Gibbs
Cyclamen
Kalanchoe
Indica Azaleas
Oranges
Erica melanthera,
Heather
Jerusalem Cherries

EASTER FLOWERING PLANTS

Lilium giganteum
Hydrangeas
Darwin Tulips
Hyacinths
Kurume Azaleas—
7 varieties
Gardenias
Polyantha Roses
Hybrid Perpetual Roses
Shaped Roses :
Eugene Jacquet
Gouchault
Roserie
Calla Lilies

MISCELLANEOUS FLOWERING PLANTS

Amaryllis
Eucharis amazonica
Gloxinias
Celosia
Chrysanthemums
Saintpaulia
Calceolarias

FOLIAGE PLANTS

Boston Ferns
Pandanus veitchii
Dracaena massangeana
Birds Nest Ferns
Crotons
Cibotium Ferns
Dieffenbachia
Chinese Evergreens
Tableferns
Dracaena sanderiana
Adiantum
Peperomia
Kentia Palms

VINES AND TRAILING PLANTS

Philodendron cordatum
Pothos aurea
Vitis rhomboidia
Pittsburgh Ivy
English Ivy
Variegated Ivy
Hedera conglomerata
Japanese Ivy
Ficus repens
Nephthytis liberica

BROMELIADS

Billbergia nutans
Billbergia irritiflora
Billbergia albertii
Aechmea discolor
Airplants
Cryptanthus rosea picta

BROMELIADS (Continued)

Cryptanthus acaulis
Cryptanthus acaulis
rubra
Cryptanthus diversifolia
Cryptanthus Bankerii
Cryptanthus zebrina
Cryptanthus bromeloides
Cryptanthus terminalis

SUCCULENTS AND CACTI

Agave frazolinii
Aloe daviana
Aloe denticulata
Aloe ferox
Aloe glovoisia
Aloe humilis
Aloe nobilis
Aloe picta variegata
Aloe variegata
Cereus bookii
Cereus peruvianus
Cereus serpentinus
Cereus specianus
Chamaecereus silvestri
Crassula aborescens
Crasula portulacaria
Dumartieri
Dyckia
Echinocactus grusonii
Echinopsis multiplex
Euphorbia lactea
Euphorbia splendens
Gasteria
Haworthia coartata
Haworthia margaritifera
Optunia brasiliensis
Opuntia microdasys
Opuntia missouriensis
Opuntia monocantha
Opuntia monocantha
variegata
Optunia ventura
Peperomia
Puya
Sansevieria laurentii
Sansevieria zeylonica
Sedum adolphii
Sempervivum
haworthia
Stapelia

PLANTS FOR MINIATURE GARDENS

Vitis rhombifolia
Dwarf Ivy
Self-branching Ivy
Variegated Ivy
Hagenburger's miniature
Ivy
Hedera conglomerata
Japanese miniature Ivy
Ficus repens
Philodendron
Pothos aurea
Pothos aurea wilcoxii
Nephthytis liberica
Nephthytis variegata
Maranta
Chinese Evergreens
Podocarpus
Phoenix roebellina

AZALEAS

Kurume Azaleas
Coral Bells
Flame
Pink Beauty
Pink Pearl
Snow
Cattleya
Peachblow
Sunstar
Hinomayo
Hinodegiri
Kaempferi Hybrids

HARDY FLOWERING SHRUBS

Buddleia variabilis
(Butterfly Bush)
Cornus lutea
Deutzia gracilis
" Pink
Forsythia (Golden Bell)
Hypericum patulum
Philadelphus (Mock-Orange)
Rhododendron Hybrids
Spiraea vanhouttei (Bridal
Wreath)
Syringa (Lilac), Named
Varieties
" vulgaris (Common
Lilac)
Vitex macrophylla

GROUND COVERS

Hedera helix (English Ivy)
Pachysandra terminalis
Vinca minor

BULBS

Amaryllis Hybrids
Hardy Lilies
Lilium candidum
" henryi
" regale
" speciosum
rubrum
" tigrinum
" tenuifolium
" umbellatum

Narcissi
Hyacinths
Tulips
Darwins
Early Flowering
Cottage
Breeders

MISCELLANEOUS

Dauernheim's Special Mixture
Grass Seed
Dauernheim's Shady Mixture
Grass Seed
Cultivated Sod
Bent Stolons
Fertilizers
Bone Meal
Acid Phosphate
Lime
Dauernheim's Special Organic Dressing

Awards

Cultural Skill of Dauernheim, Inc. Receives Highest Recognitions

1932—New York Florists' Club.....Silver Medal
Group of Cyclamen, Oranges, and Japanese Gardens.

1933—New York Florists' Club....Cultural Certificate
Clerodendron balfouri.

1934—Brooklyn Fall Flower Show.....1st Prize
Group of Bromeliaceae.

1934—Brooklyn Fall Flower Show.....Special Prize
Mill Garden.

1934—National Flower Show.....Silver Medal
Exhibit of Bromeliad Combination.

1934—International Flower Show.....Special Award
Water Wheel Scene.

1934—New York Florists' Club.....Silver Medal
Christmas Flowering and Foliage Plants.

1935—New York Florists' Club.....Gold Medal
Exhibition of Poinsettias.

1935—International Flower Show.....Gold Medal
Naturalistic Garden.

1935—New York Florists' Club.....Silver Medal
Hydrangea "Gus."

1935—New York Florists' Club....Cultural Certificate
Group of Hydrangeas, Including New Variety "Gus."

1935—Horticultural Society of N. Y.....Silver Medal
Display of Dish Gardens.

1936—Horticultural Society of N. Y..Cultural Certificate
Mrs. Paul Ecke Poinsettias.

1936—National Flower Show.....Silver Medal
Group of Lilies.

1936—National Flower & Garden Show....First Prize

1936—International Flower Show.....Special Award
Well Head Garden.

1937—New York Florists' Club....Cultural Certificate
Christmas Plants in Bloom—Cyclamen, Poinsettias, Cherries and Heather.

1937—New York Florists' Club.....Silver Medal
Specimen Poinsettia Plant in Bloom.